

# Community Engagement: NCL Integrated Care Board

# Recap: NCL ICB Engagement Strategies

- The NCL ICB has two strategies: [\*Working with our People and Communities and Working with our VCSE\*](#)
- Set an ambitious commitment to strong community engagement and empowerment approaches across NCL, working with VCSE partners
- Significant input from commissioners, joint commissioners, public health, patient networks, VCSE and VCSE Alliance and sector, harnessing Council expertise.
- Strong support regarding the aims, principles and approaches – and to building system approaches to working with our communities and our VCSE partners.
- Much of the activity is delivered at neighbourhood and place level – and the Strategies are being used to support Borough thinking and plans
- Both strategies are partner documents to the Population Health Improvement Strategy & approach.

# How we are working with communities

# Ways of working

- Working with **HealthWatch** across NCL
  - Strengthened our relationship with HealthWatch through the new North Central London working arrangements, and representation on some of our ICB Committees and Steering Groups
  - Continuing this relationship for 24/25.
- **ICS VCSE Alliance**
  - A steering group made up of five VCSE umbrella organisations, across North Central London alongside six other representative organisations that focus on homelessness, disability, refugee and migrant, deprivation and isolation and mental health across North Central London.
  - Embedding VCSE within NCL governance structures
  - Represent and champion role of VCSE within ICB/S
  - Champion communities who face highest health inequalities and deprivation
  - Co-designed [Working with our VCSE strategy](#)
  - A key partner in supporting us to develop some key projects and programmes – e.g. Research Engagement Network and raising awareness of LTC with our underserved communities.

# Community Participants

- We are committed to engaging with local communities and people
- This includes ensuring we have community voice woven into our governance structures
- We have now recruited 8 Community Participant roles – local people from all of the NCL boroughs and representing the diversity of NCL communities
- The Community Participants sit on three ICB committees plus Community Engagement Steering Group
- In addition, two Patient Safety Partners sit on the Quality Committee
- All Participants sit on the Community Partnership Forum
- Haringey Health Watch supported us in developing the recruitment materials and JD, alongside other VCSE and community partners

# Start Well

We want everyone to have the best start to live and receive the best care and outcomes using our maternity, neonatal, children and young people's services. Thus we have proposed changes to where and how these services will be delivered locally.

## Engagement

We did a 10 week case for change pre-consultation in 2022

In order to ensure the early proposals resonated with communities and they had a chance to contribute and shape them. We conducted 43 engagement events with 207 in-depth conversations with those most affected. We held a youth summit attended by over 40 young people and they helped us shape our consultation material.

The Consultation period is now live and we have been engaging with a wide range of community groups; from religious sites, grassroot organisations, HealthWatches, mother and baby groups, Children's centres and continuing to work with young people through our youth summit. We want to reach communities who will be more impacted by any changes; especially those with protected characteristics and our CORE20PLUS5 communities.

## Responding to the consultation:

- If you attend any community settings you think will benefit from engagement please contact [karina.sale@nhs.net](mailto:karina.sale@nhs.net)
- Complete our [online questionnaire](#)
- Find out more [here](#).
- Come to our Start Well Drop in Session: 28.2.2024 @ 11.30am-2pm in Tottenham Community Sports Centre





# Building on community assets

Across the year we have commissioned grassroots community groups to work with our CORE20+ and underserved communities, through outreach to understand access issues and signpost support, reduce barriers, and build trust.

At an event for South Asian Women, 80% had high blood pressure  
Over half were unaware of their condition or it's risks.

## Community Connectors

- Working with HealthWatch across NCL
- 14 grassroot organisations equipped with knowledge and blood pressure monitoring equipment to continue providing checks for their communities.
- 19 connectors from BAMER communities championing the programme and sharing information to their communities
- 30 events in community settings to raise awareness of hypertension and conduct blood pressure checks
- Over 600 people from underserved communities, to date, have received blood pressure checks.

## Community Action Research

- Built strong and diverse VCSE partnerships in each borough, working with 28 grass roots VCSE organisations
- Working with local communities to undertake targeted community research and more in-depth discussions on what health and wellbeing means to them
- 776 people from underserved communities
- 85% from a BAMER background
- We connected over 500 local residents from underserved communities to a range of health & wellbeing support
- We brought community partners and statutory partners together to explore the insights and findings – developing solutions together.



# Research Engagement Network

## Building stronger relationships with academic health research

- As part of the national programme, we are working with our most underserved communities to increase diversity of community voice in health research.
- We are undertaking targeted community engagement with our black and GRT communities in Enfield and Haringey
- Building awareness of health research, understanding the barriers to being involved and identifying shared research priorities.
- In Haringey, we have already identified prostate cancer as a priority area so we are also raising awareness of symptoms, the cancer screening programme and relevant research studies.

### Haringey VCSE Partners:

**The Bridge Renewal Trust** – a health and wellbeing charity and also Haringey’s strategic partner for the voluntary sector.

**Sewn Together** - a black-led community-based not-for-profit organisation that provides creative outreach, health and wellbeing support and guidance to Afro-Caribbean and Latin American individuals particularly women and low-income households.

**RISE Project** – is a Somali-led organisation that provides IAG to improve the lives and wellbeing of the Somali and other minority communities in Haringey.

**Black Arts Production** – a black-led organisation that uses creative arts to target and engage disadvantaged ethnic minority communities to raise awareness of issues that matter to them.

**Haringey Basketball** – a trusted local black community leader (Hesketh) with strong reach into the Afro-Caribbean communities in Haringey.



## COMMUNITY<sup>®</sup> HEALTH Researchers

Presents

**PROSTATE HEALTH WE CARE<sup>®</sup>  
CALL2ACTION Roadshow**

**Launch Reception**

**THURSDAY 1ST FEBRUARY 2024  
TIME: 10.00 – 12.00**

Health Checks • Nutrition • Mental Well-Being • Employability  
• Housing Information • Quality of Life Expectations Survey

Bruce Grove, Lordship Lane, Mulberry Junction, Northumberland Park, Selby Rd,  
Seven Sisters Rd, Tottenham High Rd, Turnpike Lane, West Green Rd,  
White Hart Lane, Wood Green High Rd

**Chestnuts Community Centre**  
280 St Ann's Rd, London N15 5BN

RSVP: Sonja Camara, Sewn Together,  
Tel. 07778224342

Rudi Page, MCW Connectivity, Tel. 07958 744660



# Questions